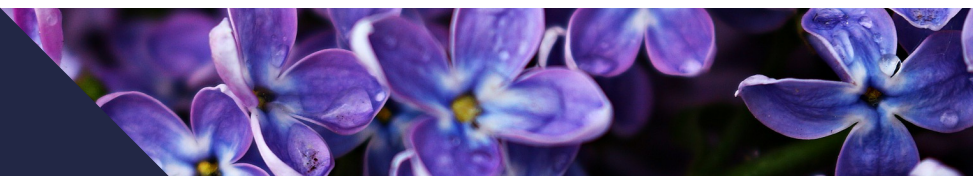




FEARLESS AFFILIATE'S

What Is A Niche??





WHAT IS A NICHE?

IN TERMS OF BLOGGING OR HAVING YOUR OWN NICHE WEBSITE, IT REFERS TO A SPECIFIC SEARCH TERM.

NICHE WEBSITES DO NOT REPRESENT SPECIFIC ITEMS, BUT RATHER THEY ARE WEBSITES THAT ARE CREATED TO ADDRESS A SPECIFIC NEED, WANT, OR REQUIREMENT THAT OTHER PEOPLE HAVE.

YOU MAY HAVE THE SKILL OF TRAINING PUPPIES, THEREFORE YOU CAN HAVE A SUCCESSFUL PUPPY TRAINING NICHE WEBSITE.

YOUR NICHE SHOULD BE SOMETHING THAT YOU KNOW A LOT ABOUT OR THAT YOU WILL ENJOY LEARNING ABOUT WHILE YOU TEACH WHAT YOU HAVE LEARNED TO OTHERS.

WITH BILLIONS OF PEOPLE ONLINE SEARCHING DAILY, THE POTENTIAL TO EARN A GOOD INCOME WITH A NICHE WEBSITE CANNOT BE UNDERESTIMATED!



WHY WOULD I DO THIS?

SAY YOU DECIDE THAT YOU WANT TO GO CAMPING ON THE NEXT LONG WEEKEND, BUT YOU HAVE NO GEAR. WHAT DO YOU DO FIRST?

FOR ME, THAT WOULD BE TO GO ONLINE AND SEARCH "GETTING STARTED WITH CAMPING".

THAT SEARCH RESULT WILL TAKE ME TO SEVERAL WEBSITES BY THE MAKERS OF CAMPING GEAR, BUT ALSO TO MANY, MANY NICHE WEBSITES WHO ARE PROMOTING THE GEAR THAT THEY LIKE.

YOU WILL FIND REVIEWS AND RECOMMENDATIONS FROM A WIDE VARIETY OF PEOPLE.

YOU CAN HAVE A WEBSITE LIKE THIS AS WELL! YOU CAN PROMOTE ANYTHING THAT YOU KNOW WELL ENOUGH TO WRITE ABOUT. THE MORE SPECIFIC YOU GET WITH YOUR NICHE, THE BETTER. INSTEAD OF CAMPING GEAR, YOU COULD JUST WRITE ABOUT TENTS.



I CAN'T WRITE!

SURE YOU CAN! YOU DO IT ALL THE TIME. AND ONCE YOU GET ROLLING, YOUR WRITING GETS BETTER AND BETTER. YOU CAN JOIN FACEBOOK GROUPS AND GET HELP FROM A COMMUNITY OF PEOPLE WHO ARE LEARNING, JUST LIKE YOU.

AND SOON, YOU WILL BE TEACHING OTHERS :)

YOU WILL BE DOING RESEARCH ALL THE TIME, AND YOU WILL GO TO OTHER NICHE WEBSITES TO SEE WHAT THEY ARE DOING SO YOU CAN WRITE ABOUT THINGS THAT THEY MISSED OR HAVE NOT REVIEWED YET.

YOU CAN SEE HOW THEY WRITE AND HOW THEY SET UP THEIR WEBSITES.

THERE MAY BE THOUSANDS OF PEOPLE WRITING ABOUT THE SAME THING, BUT THEY ALL HAVE THEIR OWN PERSPECTIVE, WHICH IS WHY HAVING A NICHE WEBSITE IS IMPORTANT...YOU MAY HAVE THE KNOWLEDGE THAT OTHER PEOPLE ARE LOOKING FOR RIGHT NOW!



THE WORLD IS WAITING FOR YOU TO BRING YOUR KNOWLEDGE TO THEM. IF ANYONE HAS EVER TOLD YOU "YOU'RE REALLY GREAT AT...SOMETHING" THEN THINK ABOUT THAT FOR YOUR NICHE.

OR ARE YOU GEEKY IN SOME WAY? THAT MAY BE YOUR NICHE.

WANT TO LEARN HOW TO FIX...? THAT CAN BE YOUR NICHE.

DO YOU CREATE CRAFTS? YOU CAN SHARE HOW YOU MAKE STUFF WITH A NICHE WEBSITE (THERE ARE MANY!)

GOT SOME MAD COOKING SKILLS? YOU CAN PUT VIDEOS OF YOURSELF CREATING FOOD ON YOUR WEBSITE!

ARE YOU A NEW MOM WHO IS HOME ANYWAY AND WANTS TO EARN SOME MONEY SO THAT YOU CAN STAY HOME?

ARE YOU LOOKING FOR A WAY TO REPLACE THE INCOME FROM YOUR 9-TO-5? DO YOU WANT A SIDE HUSTLE FOR NOW THAT WILL LET YOU QUIT YOUR JOB??



AS YOU CAN SEE, THERE IS NO END TO THE POSSIBLE NICHE WEBSITES THAT CAN BE BUILT.

WHEN YOU SEARCH ONLINE, YOU ARE GOING TO GET SEARCH RESULTS FROM NICHE WEBSITES. COOKING BLOGS ARE NICHE SITES. FIX YOUR OWN COMPUTER ARE NICHE SITES.

WHAT DO YOU SEARCH FOR MOST OFTEN? YOU MAY KNOW A LOT MORE THAN YOU THINK ABOUT MANY SUBJECTS. A LOT OF BLOGGERS THAT I KNOW HAVE MORE THAN ONE WEBSITE.

ONCE YOU CREATE A SITE, AND GET SOME DECENT CONTENT (BLOG POSTS/VIDEOS/ STEP-BY-STEP TUTORIALS), AND SOME STEADY TRAFFIC (VISITORS), YOU CAN PUT AFFILIATE LINKS ON YOUR BLOG POSTS AND DIRECT YOUR VISITORS TO ITEMS THAT THEY MAY PURCHASE, WHICH THEN GIVES YOU SOME INCOME.

AS YOUR SITE BECOMES LARGER, AND YOU BECOME MORE OF AN AUTHORITY, YOU WILL EARN MORE. THINK ABOUT IT! THE BEST TIME TO GET STARTED IS NOW!