

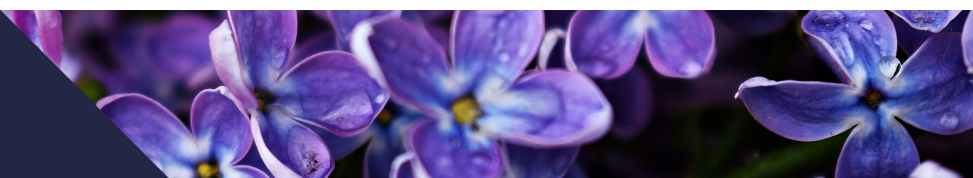


FEARLESS AFFILIATE'S

TOP FIVE

**Ways To
Identify
Scams!**

**or, what I learned while searching for an
online affiliate education!*





THERE ARE PLENTY OF LEGITIMATE WAYS TO GET EDUCATION ONLINE, BUT SOME PROGRAMS JUST WANT YOUR MONEY AND THE REST IS UP TO YOU. IF YOU SEE ANY OF THESE WHILE SEEKING OUT AN EDUCATION, RUN IN THE OTHER DIRECTION!

1. **URGENT! ACT NOW!** THIS IS A SALES TECHNIQUE FROM THE DAWN OF TIME. IT IMPLIES THAT IF YOU DO NOT SIGN UP RIGHT NOW, YOU WILL MISS OUT ON SOMETHING SPECIAL OR EXTRAORDINARY.

IT IS A "**SLEIGHT OF HAND**" TECHNIQUE DESIGNED TO KEEP YOU FROM CONSIDERING WHETHER YOU REALLY NEED IT OR NOT, OR IF IT IS RIGHT FOR YOU. IF THEY CANNOT SELL TO YOU WITHOUT A COUNTDOWN TIMER, IT IS A SCAM.

2. **VIDEO-ONLY SALES PAGE:** YOU KNOW THE ONE. LOT'S OF WHITEBOARD ILLUSTRATIONS AND IT TAKES FOREVER TO SCROLL TO THE BOTTOM OF THE PAGE.

YOU ARE SUPPOSED TO BELIEVE THAT ALL THAT INFORMATION PROVES HOW AWESOME THE PROGRAM IS. UNLESS YOU READ IT. IT IS USUALLY FULL OF TESTIMONIALS THAT TELL YOU NEXT TO NOTHING ABOUT THE ACTUAL PROGRAM, BUT HAS PLENTY OF GLOWING REVIEWS OF THE GUY SELLING IT. SCAM!



3. **INCOME REPORTS:** WOW, REALLY? YOU MADE ALL THAT MONEY IN 3 MONTHS??? SIGN ME UP! OR THAT IS WHAT THEY HOPE WILL HAPPEN WHEN YOU SEE THOSE AWESOME GRAPHICS.

THIS IS A "**GET RICH QUICK**" SCHEME, DESIGNED SO THAT YOUR CHECK GOES INTO HIS PILE OF CHECKS. I HAVE SEEN THIS COUNTLESS TIMES WITH AFFILIATE MARKETING EDUCATION PROGRAMS THAT GET YOU TO SIGN UP FOR \$99 AND THEN THEY UP-SELL YOU INTO THE POOR HOUSE.

4. **UPSELLS!** FOR THE UNINFORMED, YOU MAY THINK THAT YOU ARE PAYING INTO A PROGRAM THAT WILL GIVE YOU EVERYTHING THAT YOU NEED FOR \$99 AND THEN YOU WILL BE ON YOUR WAY.

A QUICK TOUR OF THE INTERNET WILL SHOW YOU THAT THERE ARE VERY FEW PROGRAMS THAT WILL EDUCATE YOU PROPERLY FOR \$99. MOST OF THE SINGLE-SUBJECT COURSES ARE USUALLY \$199 TO \$499 MINIMUM. AND THAT IS JUST TO LEARN ONE SUBJECT, LIKE EMAIL MARKETING FOR YOUR WEBSITE.

IN THIS CASE, YOU REALLY NEED TO COMPARE APPLES TO APPLES.

LEGIT PROGRAMS WILL TELL YOU WHAT THEY ARE GOING TO TEACH YOU **BEFORE** YOU SIGN UP. THAT WAY YOU CAN COMPARE.

THERE IS ONE PROGRAMS THAT I HAVE REVIEWED ON MY WEBSITE THAT TELLS YOU THAT FOR \$99 YOU GET EVERYTHING YOU NEED TO GET STARTED MAKING MONEY. THEY TELL YOU THE COMPONENTS OF THE PRODUCT, HOWEVER, IF YOU HAVE BEEN COMPARISON SHOPPING, YOU WILL BE ABLE TO TELL THAT WHAT THEY OFFER IS NOT ANYWHERE NEAR ENOUGH EDUCATION...IT IS JUST A TASTE TO KEEP YOU ON THE HOOK. AND THEN THE UP-SELLS BEGIN...



5. No CONTACT INFORMATION: THIS MAY ALSO COME WITH A WEBSITE WHERE THE GRAMMAR IS SKETCHY. THERE MAY BE EMAIL BUT NO TELEPHONE NUMBER, OR A PHONE NUMBER BUT NO POSTAL ADDRESS.

IT IS EASY ENOUGH TO CHECK ON THESE SITES SINCE YOU CAN JUST SEND AN EMAIL OR A CALL (IF TOLL FREE) AND SEE IF THEY RESPOND TO A QUESTION ABOUT WHAT THE PRODUCT INCLUDES. A REASONABLE AMOUNT OF TIME IS 48 HOURS FOR THEM TO RESPOND.

THESE SITES ARE THE WORK OF SCAMMERS WHO ARE FISHING FOR ANYONE WHO MIGHT SIGN UP, AND ARE THE WEBSITE EQUIVALENT TO THOSE EMAILS THAT YOU GET TELLING YOU THAT SOMEONE LEFT YOU 14 MILLION DOLLARS IN A NIGERIAN BANK ACCOUNT (ON A SIDE NOTE: I GOT ONE OF THOSE EMAILS AND THE SENDER WAS MELANIA TRUMP! PRETTY COOL HUH?)

BONUS TIP:

IF YOU ARE ASKED TO PAY UP-FRONT, THEN BEWARE! THEY ARE BANKING ON YOU NOT KNOWING ENOUGH ABOUT THESE TYPES OF SCAMS TO KNOW THAT YOU SHOULD NEVER PAY IN ADVANCE.

LOT'S OF ONLINE EDUCATION PROVIDERS WILL GIVE AWAY A FREE E-BOOK, VIDEO COURSE, OR FREE TRIAL TO ENTICE YOU TO GIVE THEM YOUR MONEY. WHY GIVE YOUR HARD EARNED CASH TO SOMEONE BEFORE THEY GIVE YOU THE GOODS?