

Fearless Affiliate

Honesty Online! Affiliate Marketing for Beginners!

# Is The Website You are Viewing A SCAM?

What to avoid when searching  
for a way to earn money with  
affiliate marketing programs!



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- Constant Upsells - Not only is this unnecessary, it is unethical. If you think that you have paid \$200 for a program and are then asked for more money so you have the tools you need to complete the program, you have found a scam!
- Urgent! Act Now! - This is a form of "sleight of hand". It is designed to keep you from thinking about whether you really want this program or if it is right for you. Using a timer to tick down how long you have to respond keeps you off guard, and is certainly a scam.
- Outrageous Claims of Success - Programs that tell you that you will be making thousands of dollars in the first one, two or three months are a scam, plain and simple. It takes time to build a business, which you are doing if you are involved in affiliate marketing. And you get out of it what you put in, as far as time and effort.

- Video-only Sales Page - You know the one. It takes forever to scroll to the bottom, and they give you no real information on what it is that they are offering, but you will most certainly be getting a deal if you sign up today!
- Income Reports - Photos of people holding a fan in each hand made of the checks they received last month. This is a simple "Get Rich Quick" scheme designed to get you to add another check to his photo.
- No Contact Information - This is the easiest one to check. Just send an email asking for more information and see if they respond. If they don't, then walk away. Do that for anything you are thinking of signing up for.

## THE NUMBER ONE WORST SCAM OF ALL...

- YOU ARE ASKED TO PAY UPFRONT. No legitimate online marketing program will ask you to pay before you see what you are getting. They offer "Try Before You Buy". Nothing hidden, everything out in the open.

# Thank You!

I hope this checklist has given you some tools that you need to navigate while searching for a way to earn money online.

Be sure to check out my blog posts!

<https://fearlessaffiliate.com/>

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